UNLOCKING POTENTIAL
EMPOWERING STUDENTS TO REACH THEIR GOALS IN SCHOOLS AND BEYOND
YOU ARE THE KEY.
UNLOCKING POTENTIAL

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For the 2021-2022 school year, the doors to our 21 Hampton Roads schools were OPEN! Communities In Schools of Hampton Roads staff immediately began transitioning their efforts from “beyond school walls” to providing support, services, and resources to Hampton Roads students inside school buildings.

Every CISofHR staff member, student, parent, and school administrator eagerly anticipated the return to school for the 2021-2022 school year; however, most could not have anticipated the lingering effects of the COVID-19 pandemic shutdown. Masks slowly went away but the aftermath of the pandemic remained. Most believed that when the processes and platforms of virtual learning were left behind, normalcy would resume. What they found was that the return to school buildings would have just as many challenges, if not more, than the pandemic.

During the pandemic, students were isolated from one another. Many lives were lost, some students lost parents or other relatives. Some parents lost jobs and support systems. Some students were left trapped in less than ideal circumstances, stuck with no escape from their everyday trauma and/or food, clothing, and housing insecurities. Many students' behavioral and social skills declined in isolation, and many students lost the ability to just be children. Many replaced their trusted adult and positive relationships with less healthy ones. Lastly, record number of students experienced educational decline after a year and a half of challenging learning processes.

Having experienced some or all of these circumstances, students locked their true selves and their potential deeply behind their outer “door.” With isolation over, CISofHR Site Coordinators set to work re-building trust and assembling the necessary keys to encourage students to open their doors, their hearts, and their minds and to walk proudly into the school building each day ready to thrive in structure, concentrate on learning, and overcome obstacles.

As the CISofHR Site Coordinators worked with students, they saw that an abundance of youth walked through the open school doors with low motivation, morale, esteem and confidence. Many students experienced mental health concerns such as anxiety, depression, and burnout. To unlock these students' doors, CISofHR staff employed social-emotional supports to develop students' emotional intelligence and resilience. In addition, Site Coordinators created, remodeled, and produced supports to encourage, refresh, and strengthen the morale of teachers and school staff. CISofHR Site Coordinators used the program’s signature and proven model to monitor the attendance, behavior, and course performance of our students, seeing many of them achieve their goals, readjust to structure, and reengage in school. Together, incredible school staff members and remarkable CISofHR Site Coordinators were able to return a sense of normalcy and find new ways to unlock student potential.
Real Results

During this extraordinary year, CISofHR created a community environment where students and families could rely on our network to access the tools needed to be present for school each day. The CIS model offers three tiers of support to schools, families, and individual students:

Tier 1: Basic Needs and Enrichment for whole school populations
Tier 2: Group Work for students with common needs
Tier 3: One-on-One Interventions

During the 2021-2022 school year, CISofHR served **14,342 students** enrolled in our 21 schools. **12,908 students** were connected to resources with **1,254 students** receiving intensive case-managed services. Among the group receiving intensive services, we tracked their ABCs.

- **87%** of CISofHR students improved their **Attendance**
- **96%** of CISofHR students improved their **Behaviors**
- **79%** of CISofHR students improved their **Course Performance**
- **97%** of CISofHR K-11 students were **Promoted**
- **91%** of CISofHR seniors **Graduated**

Over **110 partners** across Hampton Roads worked with our **20 Site Coordinators** to provide academic and non-academic resources to CISofHR students.
As I do with many of my students, I began attending his football games and encouraging his academic success.

When Sydney Ferrer, CISofHR’s Lead Suffolk Site Coordinator, first met Bruce he was a King’s Fork Middle School 6th grader. As Sydney attempted to get to know Bruce, he resisted until Sydney began to assist with his gym class. During gym class, Sydney learned that Bruce loved football and played in a recreational league. He desperately wanted to play on the school team in 7th grade.

Sydney began attending Bruce’s football games and encouraged him to work on his academics to ensure his eligibility for the football team in 7th grade. Sydney also coordinated academic supports for Bruce.

When Bruce made questionable decisions that may have led him to get into trouble, his teachers reached out to Sydney. Together, Bruce and Sydney began to improve his decision-making skills and refocus on his academic and athletic goals.

During and after the COVID-19 pandemic shutdown, Bruce’s need for supports increased. He required increased academic and social-emotional supports. With increased supports from his CISofHR Site Coordinator, Sydney, and the encouragement of his other teachers, Bruce joined the school football team with CISofHR Site Coordinator Sydney cheering him on from the sidelines during the 2021-2022 school year.

Sydney helped Bruce open his closed door, unlock his potential, and then celebrated with him when Bruce achieved his goal of playing football for his school team! Bruce maintained his new academic and behavioral habits even after football season, and Bruce has been promoted to the 8th grade!
CISofHR Board Members are matched with a Site Coordinator in a mentor/mentee program. For the past two years, Board Member Lakeisha Carey has been matched with CISofHR Site Coordinator Adwoa Asiedu, who works with elementary students at Norfolk's Chesterfield Academy. They were each asked to comment on the Mentor Match program.

Lakeisha Carey: I’m forever grateful to have been a part of our annual Board Mentor/Mentee Match. I’ve always been connected with someone who was very professional, loved what they do, is personable, and is flexible as to how we develop our relationship. I have truly enjoyed getting to know Adwoa, my mentee for the past two years, on a personal level both in and out of the office. We’ve shared stories about life, family, college, careers, and her future goals.

Adwoa inspires me because of her heart for her students. Despite the obstacles she faces at school, Adwoa continues to advocate for students. One of the reasons I became a lawyer was to advocate for others, so Adwoa’s advocacy for her students finds a special place in my heart. Getting to know Adwoa has been a wonderful experience. I only regret that there are not enough free hours in the day or week for us to spend more time together.

Lakeisha has taken the time to get to know me personally, learn about my culture, and to check in with me or follow up with me regarding an issue we have discussed.

While we do not see each other often, time together is spent intentionally to encourage me personally and professionally. Although I do not see myself becoming a lawyer like Lakeisha, I do see myself advocating for the voiceless like she does.

Adwoa Asiedu: In the summer of 2020, Lakeisha Carey was assigned to me as my mentor; we are well suited to each other. Lakeisha has a lot on her plate, yet she has always responded to me when I communicate with her. Lakeisha encourages me to reach out to her with any questions, and I appreciate her tremendously as my Mentor.

I truly enjoyed getting to know my mentee on a personal level. My mentee inspires me because of her heart for the students.
OUR PARTNERS

PARTNERS LIST

- 200+ MEN
- 4H YOUTH DEVELOPMENT
- 4H/VA COOPERATIVE EXTENSION
- AUTO BELL
- BANK OF AMERICA
- BAYSIDE BOYS ORGANIZATION
- BETA LAMBDA BOULE
- BLISS BAKERY
- BLAKEY WEAVER COUNSELING CENTER
- BOOK EXCHANGE
- BRANCHING OUT MENTORING
- BJ’S WHOLESALE CLUB
- BUSINESS EXPERTS, L.L.C.
- CATHOLIC CHARITIES
- CHICK-FIL-A
- CENTURA COLLEGE
- CINEMA CAFE
- COMMUNITIES IN SCHOOLS OF VIRGINIA
- COSTCO
- CVS
- DAYMAKER
- DOLLAR BANK
- DOLLAR GENERAL
- DOMINO’S PIZZA
- DREAMS INSTITUTE
- DUNKIN DONUTS
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- ENVISION LEAD GROW
- EVMS
- EVMS BEAMS PROGRAM
- A FEW GOOD MENTORS INC.
- FOOD LION
- FOODBANK OF SOUTHEASTERN VIRGINIA AND THE EASTERN SHORE
- FORKIDS, INC
- FUNNY BONE COMEDY CLUB
- GIRL SCOUTS OF COLONIAL COAST
- HAMPTON ROADS TRAUMA INFORMED CARE NETWORK
- HAMPTON ROADS WORKFORCE COUNCIL
- HARBOR FAMILY EYE CARE
- IFLY
- INCUBUS
- JERRY’S ARTARAMA OF VIRGINIA BEACH
- JOE HENSLEY FOUNDATION
- JORDAN-YOUNG INSTITUTE
- JUNIOR ACHIEVEMENT
- KEYS TO SUCCESS, LLC
- KIDZ ZONE
- KRISPY KREME DOUGHNUTS
- KROGER
- KWASI ASIEDU
- LITTLE CAESAR’S PIZZA
- LOVING STEPS
- MAD SCIENCE OF HAMPTON ROADS
- MARCO’S PIZZA
- MCDONALD’S
- MERCY CHEFS
- MAYOR’S YOUTH LEADERS IN ACTION
- MINI PRICE STORAGE
- NORFOLK POLICE DEPARTMENT
- NORFOLK STATE UNIVERSITY
- NORFOLK STATE UNIVERSITY ENGINEERING CLUB
- NOTHING BUNDT CAKES
- OPERATION BLESSING
- OLD DOMINION UNIVERSITY
- PANERA BREAD
- PAPA JOHN’S
- PEOPLE FIRST | URBAN STRATEGIES
- THE PORT OF VIRGINIA
- PORTSMOUTH BEHAVIORAL HEALTH
- PRAISE 104.9 RADIO
- PRAY FIRST MISSION MINISTRIES
- RACK ROOM SHOES
- REACH, INC.
- RED LOBSTER
- REECH FOUNDATION
- REGENT UNIVERSITY
- ROSS STORES
- SEVEN SUMMITS FAMILY SERVICES
- SHARED EXPRESSION.COM
- SIGMA PI PHI BETA LAM
- SMART GIRAFFE COMPUTER SERVICES
- SMITHFIELD FOODS
- SOLID ROCK CHURCH
- STARBUCKS
- SUNTRUST
- TARGET
- TEENS WITH A PURPOSE
- TIDEWATER COMMUNITY COLLEGE
- TIDEWATER FRIENDS OF FOSTER CARE
- TOGETHER WE CAN FOUNDATION
- TROOPS FOR TEENS MENTORING (FORT EUSTIS - LANGLEY AIR FORCE BASE)
- UNITED FOR CHILDREN
- UNITED WAY
- THE UPS STORE
- UPRINTING
- US AIR FORCE
- VIRGINIA BEACH OFFICE OF FAMILY & ENGAGEMENT
- VIRGINIA BEACH TEEN MEDIA CENTER
- WALMART
- WEGMANS
- WELLS FARGO
- THE WHITING-TURNER CONTRACTING COMPANY
- WOMEN UNITED
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Chesterfield Academy
Suburban Park Elementary
Granby High
W. H. Ruffner Academy
PB Young/Tidewater Park Elementary
Booker T. Washington High

Portsmouth
William E. Waters Middle
Cradock Middle
Brighton Elementary
Douglass Park Elementary
IC Norcom High

Suffolk
Elephant’s Fork Elementary
Hillpoint Elementary
Mack Benn Jr. Elementary
King’s Fork Elementary

Virginia Beach
Bettie F. Williams Elementary
Bayside Middle
Bayside 6

Chesapeake
Oscar Smith Middle

Hampton
Hampton High

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OUR DONORS

$100,000 AND UP

- Bank of America Charitable Foundation
- Chicago Foundation
- Communities in Schools of Virginia
- Suffolk City Public Schools
- Virginia Beach City Public Schools

$20,000 - $99,999

- 21st Century
- Chesapeake City Public Schools
- City of Chesapeake
- Hampton City Public Schools
- Hampton Roads Community Foundation
- Community Leadership Partners
- Jain Family Fund
- Hampton Roads Workforce Council
- Out of School Youth Program
- Landmark Foundation
- Portsmouth City Public Schools
- Portsmouth General Hospital Foundation
- Urban Strategies, Inc.
- United Way of South Hampton Roads
- Wells Fargo Bank

$5,000 - $19,999

- Birdsong Foundation
- Jeffrey Brooks
- Alison Johnson
- Looking Out Foundation
- Port of Virginia
- PRA Group, Inc.
- Sims, Inc.
- Dr. Hope R. Sinclair
- Justin Sorensen
- Suffolk Foundation
- General Grant Award
- Suffolk Women’s Impact Fund

$1,000 - $4,999

- ATCO Transport, Inc.
- Barry Robinson Center
- Bernadine Francescan Sisters Foundation, Inc.
- Lakeisha Carey
- Carey Consultant Firm
- Reel Foundation
- East Coast Surety Solutions
- Eastern Virginia Medical School
- Geico
- Jane Glasgow
- Help Until a Cure
- Wendy Hosick
- Kurt Kondas
- Lifenet Health
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- Aajeye Rolloreson
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- The Bethany White Group
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- Virginia Plastic Surgery

GIFTS UP TO $499

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- Beta Lambda Boule
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- Rita Childers
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- Julie Chop
- Nicole Collier
- Erin Colston
- Don Comer
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- Larry & Adena Cornell
- Stephanie Cormier
- Cara Cotter
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- Tiffany Crenshaw
- Thomas Cross
- Dr. Keith Curry
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- Savannah D’Auteuil
- Tawanda Dent
- Theus Dixon
- Amara Dunn
- Bob Estes
- Sydney Ferrer
- First Baptist Church South Hill
- Olivia Foreman
- Katherine Fox
- George Freeman, III
- Hoonvun Fu
- Wendy Giles
- Rachel Gilpin
- Goodcoin Foundation
- Adrienne Granger
- Angela Graves
- Greater Works Ministries
- Whitteny Guyton
- Blossom Hargrove
- Amy Hadam
- 3T “Thomas” Hasty
- Cliff Hayes
- Maggie Hayes
- Jamie Heisig-Mitchell
- Keshia Hinton
- Jenny Hodge
- Martinez Holmes
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- Bridget Host
- Shelly Hunt
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- Paula Jenkins
- Shinita Jenkins
- Katherine Johnke
- Bryan & Britanny Johnson
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- Joseph Jones
- Malcolm Jones
- Rodney Jordan
- Kaleidoscope Counseling & Case Management, LLC
- Scott Kennedy
- Lathanie Kirts
- Shante Ladson
- Deidre Love
- Latoya McClone
- Mabcabet Marino
- Sean Meehan
- Jacque Valentino
- Catherine Mejia
- Teresa Michener
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- Scott Kennedy
- Shante Ladson
- Deidre Love
- Latoya McClone
- Mabcabet Marino
- Sean Meehan
- Beth Parker

$500 - $999

- Audacy
- Apex Systems
- R. Stephen Best
- Dr. Elie Bracy, III
- Dollar Bank Foundation
- Johnny Y. Garcia
- James Gray
- CLP Financial Group
- Lasonya Green
- Keep VA Beautiful
- Kyle Miller
- Renata Myles
- Stacy Nixon
- Peninsula Community Foundation
- Give Local 797 - Show The Partner Love
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- Cwylan Sinclair
- Nathanial Sinclair
- Southern Bank
- Stublen Roofing
- Truist Bank

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- PBMares
- Simone Peterson
- PMA IT Solutions (Marko Frigelis)
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- Portsmouth Sports Club
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- Kimberley Tucker
- Universal Air & Gas Products Corporation
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- Waverton Associates
- Angela Whitehead
- Dylan Whitehead
- Tysha Wiggins
- Feliscia Williams
- Jacqueline Williams
- Tonja Williams
- Ayana Willis
- Taylor Winn
- Michelle Wren
- Erin Yatteau
- Yodi Red Records
Our Funds

Financials

21-22 Revenue

- Direct Public Support: $2,047,661
- Board & Individual: $77,432
- Special Events: $34,047

Total Revenue: $2,159,140

21-22 Expenses

- Program Services: $1,196,657
- Management & General: $101,210
- Fundraising: $93,435
- Endowment/Reserve: $767,838

Total Expenses: $2,159,140

*Transformative investments from generous donors to allow students to overcome obstacles to learning today and in the future, has allowed us to start an endowment with Hampton Roads Community Foundation.
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RECURRING
OR
ONE TIME
DONATION
TODAY

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